

ABSTRACT

In accordance with the present invention a process is provided for optimizing a schedule of legs employed in transporting objects between geographic markets. The process identifies a set of itineraries for serving a set of markets, and then generates a set of market plans for each market. Each market plan comprises a modified set of the itineraries for the market. The profitability of each market plan is then determined, and a selection is made from the set of market plans of a subset thereof that optimizes overall profit of the schedule.

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